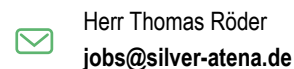


Graphic Designer (m/w/d) - B2B Marketing

Die Zukunft der Mobilität gestalten.



Warum Silver Atena?

Silver Atena ist als verlässlicher Lieferant in der Automobilindustrie und starker Partner für Urban Air Mobility sowie erneuerbare Energien im Markt etabliert. Als Premiumentwickler und Lieferant für Hightech-Mobility-Solutions bieten wir Ihnen einen sicheren Arbeitsplatz mit Flexibilität und eine ideale Plattform, um Ihre Erfahrung einzubringen.

Wir bieten Ihnen vielseitige und anspruchsvolle Tätigkeiten in einem modernen Arbeitsfeld, das immer neue spannende Herausforderungen mit sich bringt.

Das bieten wir

- Attraktives Vergütungspaket
- Urlaubsgeld, Weihnachtsgeld
- Flexible Arbeitszeiten
- Fachliche Weiterbildungsprogramme
- Gute Anbindung an öffentliche Verkehrsmittel
- Verpflegungsmöglichkeiten vor Ort
- Kostenfreie Parkmöglichkeiten
- Regelmäßige Betriebsveranstaltungen

Wollen Sie die Zukunft gemeinsam mit uns gestalten?

Nutzen Sie unser Onlinetool.
Wir freuen uns auf Ihre Bewerbung!
<https://karriere.silver-atena.de/bewerberformular>

Stellenbeschreibung:

At Silver Atena, visual communication is essential in our business-to-business communications. Our solution is technically complex; compelling graphic design can simplify storytelling in ways that reduce friction in the buyer's journey. As a graphic Designer you will be working within the in-house marketing team and report directly to the Marketing Director. You will play a key role in developing and shaping the brands (Silver Atena and iONiX). You will work across a wide range of projects from digital, brand identity, print, web, email, social & press. You will work together with marketing, communications, external creative resources, printers and suppliers.

Ihre Aufgaben:

- Implement visual identity consistently across all B2B audience touch points in adherence to brand guidelines
- Generate internal and external recognition for our strength in graphic design for B2B audiences
- Approach the creative process with a strategic brain focusing on brand values, trends, cultural movements, wider industry, and environment context
- Articulate and write a strategic design concept
- Create the visuals for marketing materials, advertisements, installation drafts, event concepts, video assets and more
- Design and structure internal & external presentations
- Work with agencies to plan and execute marketing programs and create any related design materials for events and programs.

Ihre Kompetenzen:

- Strong portfolio of digitally focused marketing and/or advertising campaigns
- Strong portfolio of illustrating complex ideas in easy to understand visual concepts
- Good eye for detail in typography, layout, color, and brand systems
- Familiarity with production and rendering methods, including drawing, offset printing, photography, interactive media
- Bachelor's Degree in Art & Design or related field
- Ability to work efficiently & meticulously in a fast-paced, detail-driven environment with great organizational skills



- Strong communication skills (verbal and written) with the aptitude to communicate effectively
- Proficiency in: Adobe Photoshop, Adobe Illustrator, Sketch, Adobe After, Effects/Premiere Pro
- Ability to work with programming scripts, including XML and HTML
- Fluency in English (oral and written), German (would be a plus)

